

SmartCase™ design style guide

This guide should be used when advertising SmartCase in your own company literature. Please use the information below to help you include all key information, while keeping in line with Gratnells branding guidelines.

Logos

When representing SmartCase, you must use the phrase 'SmartCase by Gratnells'. If possible, try to place the Master Gratnells logo near the product advert - e.g. reduced in size in a bottom corner. Please do not alter either logo, and try to use the positive version instead of reversal.

Master SmartCase™ logo



SmartCase™ reversal logo



Master Gratnells logo



Imagery

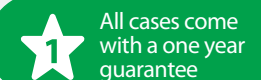
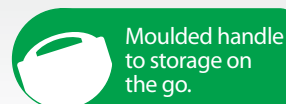
There is a range of images available to use when representing SmartCase. Try to include a variation, including the product in use, product features, and contents (for kits).



Product information

Please try to include all of the key product information below when representing SmartCase.

- Ideal storage for all school kits including outdoor, science and maths - both for primary and secondary levels.
- Easy to transport, stackable and water resistant - making it perfect for outdoor education, especially field work including data logging.
- Lightweight design ensures SmartCase™ is suitable for all ages.



Contact details

For more information, support or artwork elements please contact Chelsea Goodall from the Gratnells marketing department on **T: 01279 401 550, E: chelsea@gratnells.co.uk** or visit the Gratnells website for more product information **www.gratnells.com**